

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 43.400822 Longitude: -88.182678

Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	24,877	49,031	110,087
	Population Est 25Q1	24,820	49,008	110,076
	Population Est 24Q4	24,805	49,033	110,115
	Population Est 24Q3	24,824	49,062	110,136
	Population Est 24Q2	24,784	48,895	110,010
	Population Est 24Q1	24,831	48,946	109,999
	Population Est 23Q4	24,872	49,003	110,027
	Population Est 23Q3	24,851	48,936	109,955
	Population Est 23Q2	24,870	48,893	109,811
	Population Fcst	25,600	50,890	114,852
	2010 Census Population	24,013	47,459	104,569
	2000 Census Population	22,254	42,882	94,052
	1990 Census Population	19,770	36,428	78,227
	Current Year Daytime Population	32,095	47,526	106,050
	Average Seasonal Population	506	1,334	2,834
	Historical Annual Growth, 1990 – 2000	1.19%	1.64%	1.86%
	Historical Annual Growth, 2000 – 2010	0.76%	1.02%	1.07%
	Estimated Annual Growth, 2010 – CY	0.24%	0.22%	0.36%
	Projected Annual Growth, CY to Y5	0.57%	0.75%	0.85%
	Group Qtrs Est	347	499	694
Transient Est Average Last 4 Qtrs	400	854	1,608	
Households	Current Year Estimated Households	10,950	20,860	45,287
	Households Est 25Q1	10,911	20,829	45,242
	Households Est 24Q4	10,908	20,846	45,270
	Households Est 24Q3	10,915	20,854	45,277
	Households Est 24Q2	10,890	20,773	45,218
	Households Est 24Q1	10,908	20,795	45,218
	Households Est 23Q4	10,928	20,819	45,231
	Households Est 23Q3	10,920	20,791	45,200
	Households Est 23Q2	10,930	20,776	45,147
	Households Fcst	11,281	21,667	47,249
	2010 Census Households	10,123	19,119	41,122
	2000 Census Households	9,209	16,611	35,193
	1990 Census Households	7,327	12,845	26,978
	Historical Annual Growth, 1990 – 2000	2.31%	2.60%	2.69%
	Historical Annual Growth, 2000 – 2010	0.95%	1.42%	1.57%
	Estimated Annual Growth, 2010 – CY	0.54%	0.60%	0.67%
	Projected Annual Growth, CY to Y5	0.60%	0.76%	0.85%
Population per Household	2.24	2.33	2.42	

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Paradise Pavilion West Bend, WI		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.7%	1.9%	2.5%
	HH Income \$250,000 to \$499,999	2.0%	2.3%	2.9%
	HH Income \$200,000 to \$249,999	4.7%	5.3%	6.9%
	HH Income \$175,000 to \$199,999	3.5%	4.6%	5.5%
	HH Income \$150,000 to \$174,999	6.0%	7.1%	7.9%
	HH Income \$100,000 to 149,999	21.4%	22.7%	23.5%
	HH Income \$75,000 to 99,999	14.4%	14.7%	13.6%
	HH Income \$50,000 to 74,999	18.5%	17.6%	16.4%
	HH Income \$35,000 to 49,999	8.0%	7.8%	7.3%
	HH Income \$25,000 to 34,999	8.8%	7.1%	5.5%
	HH Income \$15,000 to 24,999	5.9%	4.7%	4.0%
	HH Income \$0 to 14,999	5.2%	4.2%	4.0%
	Average Household Income	\$99,219	\$108,805	\$120,115
	Median Household Income	\$81,870	\$89,451	\$98,405
	Per Capita Income	\$44,184	\$46,673	\$49,693
	Average Disposable Income	\$79,478	\$85,467	\$92,564
	Median Disposable Income	\$68,897	\$74,587	\$81,697
	Discretionary HH Income Over \$150,000	3.5%	5.3%	8.3%
	Discretionary HH Income \$125,000 to \$149,999	4.9%	5.7%	6.7%
	Discretionary HH Income \$100,000 to \$124,999	6.8%	8.8%	10.8%
	Discretionary HH Income \$75,000 to \$99,999	14.4%	16.0%	17.1%
	Discretionary HH Income \$50,000 to \$74,999	22.5%	22.5%	21.1%
	Discretionary HH Income \$25,000 to \$49,999	26.4%	24.8%	22.2%
	Discretionary HH Income Under \$25,000	21.4%	16.9%	13.8%
	Average Discretionary HH Income	\$59,849	\$66,508	\$73,726
	Median Discretionary HH Income	\$52,234	\$59,178	\$67,088
	Householder White – Count	10,234	19,747	42,708
	Median HH Income	\$83,086	\$91,444	\$99,686
	Average HH Income	\$90,776	\$97,487	\$104,143
	Householder Black or African-American – Count	125	212	287
	Median HH Income	\$52,980	\$53,768	\$55,921
	Average HH Income	\$48,716	\$49,372	\$67,095
	Householder Hispanic – Count	282	372	932
	Median HH Income	\$45,480	\$48,119	\$63,747
Average HH Income	\$64,296	\$66,125	\$81,579	
Householder Asian or Pacific Islander – Count	47	80	265	
Median HH Income	\$59,491	\$59,539	\$107,325	
Average HH Income	\$81,796	\$83,989	\$104,136	
Householder Other or Pacific Islander – Count	262	450	1,094	
Median HH Income	\$83,818	\$85,801	\$88,232	
Average HH Income	\$90,843	\$91,913	\$96,547	

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Gender	Male Population	12,062	24,034	54,390
	Female Population	12,815	24,997	55,697
Total Population by Age	Count of Pop 0 to 4 years	1,215	2,309	4,841
	Count of Pop 0 to 7 years	1,785	3,412	7,321
	Count of Pop 5 - 13	2,453	4,772	10,787
	Count of Pop 14 - 18	1,222	2,415	5,648
	Count of Pop 19 - 22	1,255	2,457	5,648
	Count of Pop 22 - 25	943	1,820	4,114
	Count of Pop 25 - 29	1,165	2,285	4,971
	Count of Pop 30 - 34	1,460	2,701	5,372
	Count of Pop 35 - 39	1,622	3,024	6,255
	Count of Pop 40 - 44	1,633	3,227	6,989
	Count of Pop 45 - 59	4,480	9,217	21,208
	Count of Pop 60 - 74	4,677	9,815	23,514
	Count of Pop 75 - 84	1,916	3,682	8,176
	Count of Pop 85+	836	1,307	2,564
	% of Pop 0 to 4 years	4.9%	4.7%	4.4%
	% of Pop 0 to 7 years	7.2%	7.0%	6.7%
	% of Pop 5 - 13	9.9%	9.7%	9.8%
	% of Pop 14 - 18	4.9%	4.9%	5.1%
	% of Pop 19 - 22	5.0%	5.0%	5.1%
	% of Pop 22 - 25	3.8%	3.7%	3.7%
	% of Pop 25 - 29	4.7%	4.7%	4.5%
	% of Pop 30 - 34	5.9%	5.5%	4.9%
	% of Pop 35 - 39	6.5%	6.2%	5.7%
	% of Pop 40 - 44	6.6%	6.6%	6.3%
	% of Pop 45 - 59	18.0%	18.8%	19.3%
	% of Pop 60 - 74	18.8%	20.0%	21.4%
	% of Pop 75 - 84	7.7%	7.5%	7.4%
	% of Pop 85+	3.4%	2.7%	2.3%
Median Age	43.4	44.2	45.3	
Average Age	43.3	43.5	43.8	
Male Population by Age	% of Pop 0 to 4 years	5.1%	4.9%	4.5%
	% of Pop 5 - 13	10.2%	9.9%	9.9%
	% of Pop 14 - 18	5.3%	5.1%	5.3%
	% of Pop 19 - 22	5.5%	5.2%	5.3%
	% of Pop 22 - 25	4.1%	3.9%	3.9%
	% of Pop 25 - 29	4.9%	4.9%	4.7%
	% of Pop 30 - 34	6.1%	5.7%	5.1%
	% of Pop 35 - 39	7.1%	6.6%	5.9%
	% of Pop 40 - 44	7.0%	6.8%	6.4%
	% of Pop 45 - 59	18.5%	19.2%	19.5%
	% of Pop 75 - 84	6.5%	6.6%	6.7%
	% of Pop 60 - 74	17.7%	19.3%	21.0%
	% of Pop 85+	2.1%	1.8%	1.6%
	Median Age	41.2	42.7	44.1
Average Age	41.5	42.2	42.9	

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	% of Pop 0 to 4 years	4.6%	4.5%	4.3%
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	% of Pop 35 - 39	5.9%	5.8%	5.5%
	% of Pop 40 - 44	6.2%	6.3%	6.3%
	% of Pop 45 - 59	17.5%	18.5%	19.0%
	% of Pop 60 - 74	19.9%	20.7%	21.7%
	% of Pop 75 - 84	8.9%	8.4%	8.1%
	% of Pop 85+	4.6%	3.5%	3.0%
	Median Age	45.7	45.9	46.6
Average Age	45.1	44.7	44.8	
Race	Count of White	22,635	45,182	102,090
	Count of Black or African-American	475	745	1,201
	Count of Asian or Pacific Islander	225	358	1,089
	Count of Other races	1,542	2,744	5,707
	White	91.0%	92.2%	92.7%
	Black or African American	1.9%	1.5%	1.1%
	Asian	0.9%	0.7%	1.0%
	Other Races	6.2%	5.6%	5.2%
Language Spoken	Speak English at Home	97.4%	97.3%	96.4%
	Speak Spanish at Home	0.9%	1.1%	1.3%
	Speak French or French Creole at Home	0.1%	0.1%	0.1%
	Speak German at Home	0.7%	0.8%	0.7%
	Speak Other Indo-European Languages at Home	0.2%	0.2%	0.5%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.1%	0.2%
	Speak Chinese at Home	0.0%	0.0%	0.0%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.0%	0.0%	0.0%
	Speak Other Asian Languages at Home	0.2%	0.1%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.1%
	Speak Other Language at Home	0.0%	0.1%	0.0%
Hispanic	Hispanic Population	1,163	1,915	3,981
	Hispanic Population Percent	4.7%	3.9%	3.6%
	Mexican	66.9%	61.8%	65.9%
	Puerto Rican	15.8%	21.7%	19.5%
	Cuban	6.1%	4.3%	3.4%
	Dominican	2.0%	1.4%	0.7%
	Central American	1.7%	3.4%	3.2%
	South American	2.6%	4.1%	3.7%
	Other Hispanic	4.8%	3.3%	3.6%
	2000 Hispanic Population Percent	2%	2%	1%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.3%	3.0%	3.5%
	American	3.0%	2.8%	3.3%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.5%	0.5%	0.8%
	Chinese	0.1%	0.1%	0.1%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.2%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.1%	0.0%	0.2%
	South East Asian (ie. Vietnamese)	0.1%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.2%
	European (percent of total population)	64.6%	67.1%	67.6%
	British	3.6%	3.8%	3.4%
	Dutch	0.6%	0.7%	0.8%
	French	1.6%	1.7%	1.8%
	German	38.1%	39.1%	39.8%
	Italian	2.5%	2.5%	2.4%
	Polish	4.9%	5.7%	5.8%
	Scandinavian	3.4%	3.7%	4.0%
	Scotch/Irish	6.1%	6.3%	6.1%
Other European (ie. Greek/Russian)	3.8%	3.7%	3.5%	
Middle Eastern	0.0%	0.1%	0.1%	
Other Ancestry	5.6%	5.8%	5.4%	
Unclassified Ancestry	18.5%	17.4%	17.2%	
Education (Age 25+)	Adult Population (25 Years or Older)	17,789	35,257	79,049
	Elementary (0 to 8)	1.3%	1.0%	1.0%
	Some High School (9 to 11)	3.5%	3.5%	3.3%
	High School Graduate (12)	28.8%	30.8%	30.2%
	Some College (13 to 16)	22.7%	21.5%	20.9%
	Associates Degree Only	13.6%	12.5%	12.2%
	Bachelors Degree Only	20.9%	21.1%	22.6%
	Graduate Degree	9.2%	9.8%	9.8%
	% College (4+)	30.0%	30.8%	32.4%
Household Type	Total Households – count	10,950	20,860	45,287
	One Person HHs – count	3,851	6,372	11,924
	Family HHs – count	6,391	13,107	30,823
	Married Couple – count	4,888	10,500	25,520
	w/own children – count	1,887	3,529	9,070
	w/out own children – count	3,001	6,971	16,450
	Male Householder – count	479	920	2,031
	Female Householder – count	1,023	1,687	3,273
	Non-Family Households – count	708	1,380	2,539
	1 Person Household	35.2%	30.5%	26.3%
	2 Person Household	34.2%	36.5%	38.2%
	3 Person Household	12.8%	13.9%	14.4%
	4 Person Household	11.2%	12.2%	13.0%
	5 Person Household	4.5%	4.8%	5.4%
6 Person Household	1.5%	1.5%	1.7%	
7+ Person Household	0.6%	0.6%	0.8%	
% Households With Children	27.1%	25.4%	27.2%	

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Housing	Total Housing Units	11,519	21,867	47,267
	Owner Occupied Percent	64.0%	68.8%	73.4%
	Renter Occupied Percent	31.0%	26.6%	22.4%
	Vacant Housing Percent	4.9%	4.6%	4.2%
	Total Housing Units (Census 2000)	9,687	17,548	36,876
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.7%	2.3%	2.9%
	Property Value \$750,000 to \$999,999	2.0%	4.1%	7.2%
	Property Value \$500,000 to \$749,999	11.2%	13.8%	18.7%
	Property Value \$400,000 to \$499,999	12.2%	16.3%	19.0%
	Property Value \$300,000, to \$399,999	27.0%	26.8%	23.5%
	Property Value \$200,000 to \$299,999	29.9%	23.4%	18.0%
	Property Value \$150,000 to \$199,999	6.6%	4.6%	3.8%
	Property Value \$100,000 to \$149,999	4.9%	3.4%	2.3%
	Property Value \$60,000 to \$99,999	0.9%	1.2%	0.9%
	Property Value \$40,000 to \$59,999	0.7%	0.8%	0.5%
	Property Value \$0 to \$39,999	1.8%	2.4%	1.9%
	Median Home Value	\$319,187	\$353,170	\$396,346
Wealth per Household	\$0 and under - percent	16.9%	16.5%	16.0%
	\$1 to \$4999 - percent	8.3%	7.9%	7.5%
	\$5k to \$9999 - percent	4.5%	4.3%	4.2%
	\$10k to \$24999 - percent	6.3%	6.2%	6.1%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.4%	10.5%	10.5%
	\$100k to \$249999 - percent	18.5%	18.7%	19.0%
	\$250k to \$499999 - percent	13.5%	13.8%	14.1%
	\$500k+ - percent	14.7%	15.2%	15.8%
	Median HH Wealth	\$84,084	\$89,236	\$94,289
	Avg HH Wealth	\$242,182	\$248,877	\$255,750
Economic Viability	Economic Viability Local	273	269	273
	Economic Viability Indexed	99	97	98
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	13,567	27,069	61,004
	Managerial/Executive	17.8%	16.3%	17.6%
	Professional Specialty	20.6%	21.2%	22.2%
	Healthcare Support	3.8%	3.3%	2.7%
	Sales	12.8%	10.5%	9.7%
	Office & Administrative Support	9.1%	10.9%	11.6%
	Protective Service	2.0%	2.6%	1.9%
	Food Preparation	2.9%	2.8%	3.2%
	Building Maintenance & Cleaning	2.1%	2.4%	2.3%
	Personal Care	2.2%	2.8%	2.1%
	Farming, Fishing, & Forestry	0.5%	0.4%	0.5%
	Construction	7.8%	8.6%	9.2%
	Production & Transportation	18.5%	18.1%	16.9%
	Percent White Collar Workers	64.1%	62.2%	63.8%
	Percent Blue Collar Workers	35.9%	37.8%	36.2%

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	Agriculture/Mining/Construction	6.5%	7.7%	8.6%
	Manufacturing	21.7%	22.3%	22.8%
	Transportation	3.6%	3.6%	3.5%
	Information	1.7%	1.4%	1.3%
	Wholesale/Retail	20.9%	17.7%	15.7%
	Finance, Insurance, Real Estate	5.6%	5.5%	5.8%
	Professional Services	4.9%	5.3%	6.2%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	2.2%	2.2%	2.7%
	Educational Services	21.0%	21.8%	21.2%
	Entertainment Services	6.0%	5.7%	5.1%
	Other Professional Services	2.8%	3.0%	3.6%
	Public Administration	3.1%	3.7%	3.2%
Vehicles per HH	No Vehicles	7.2%	5.4%	4.0%
	1 Vehicle	38.9%	32.4%	28.0%
	2 Vehicles	37.5%	42.2%	43.7%
	3 or more vehicles	16.5%	20.0%	24.3%
	Average Number of Vehicles	1.69	1.85	1.99
Change	Births (last 12 months)	228	443	952
	Deaths (last 12 months)	277	519	1,153
	Migration (last 12 months)	166	251	331
Work place	Workplace Establishments	1,114	1,600	3,386
	Workplace Employees (FTE)	15,505	21,686	45,222